Andreas Krauth, Urs Kumberger,
Marina Nazarova, Mariya Voronkova
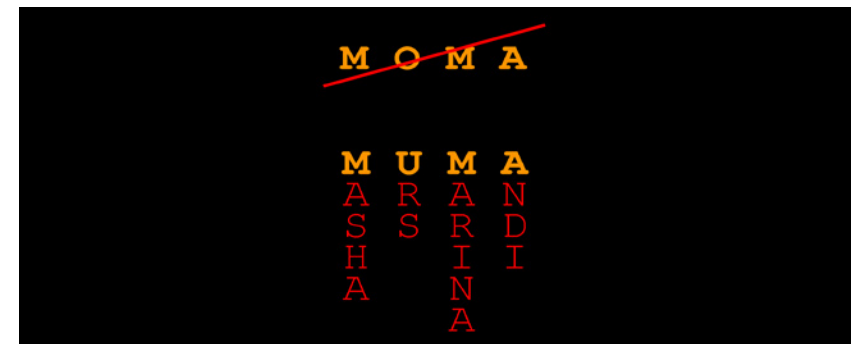
Hermitage 2.0

Hermitage 2.0

Petersburg is the cultural centre of Russia. The Hermitage is the cultural centre of St. Petersburg. The site of our project is located at the opposite of the Hermitage at the "water square" of Neva. Many important buildings of the city are located around that square. The area of the project has potential to become another interesting point at that waterfront.
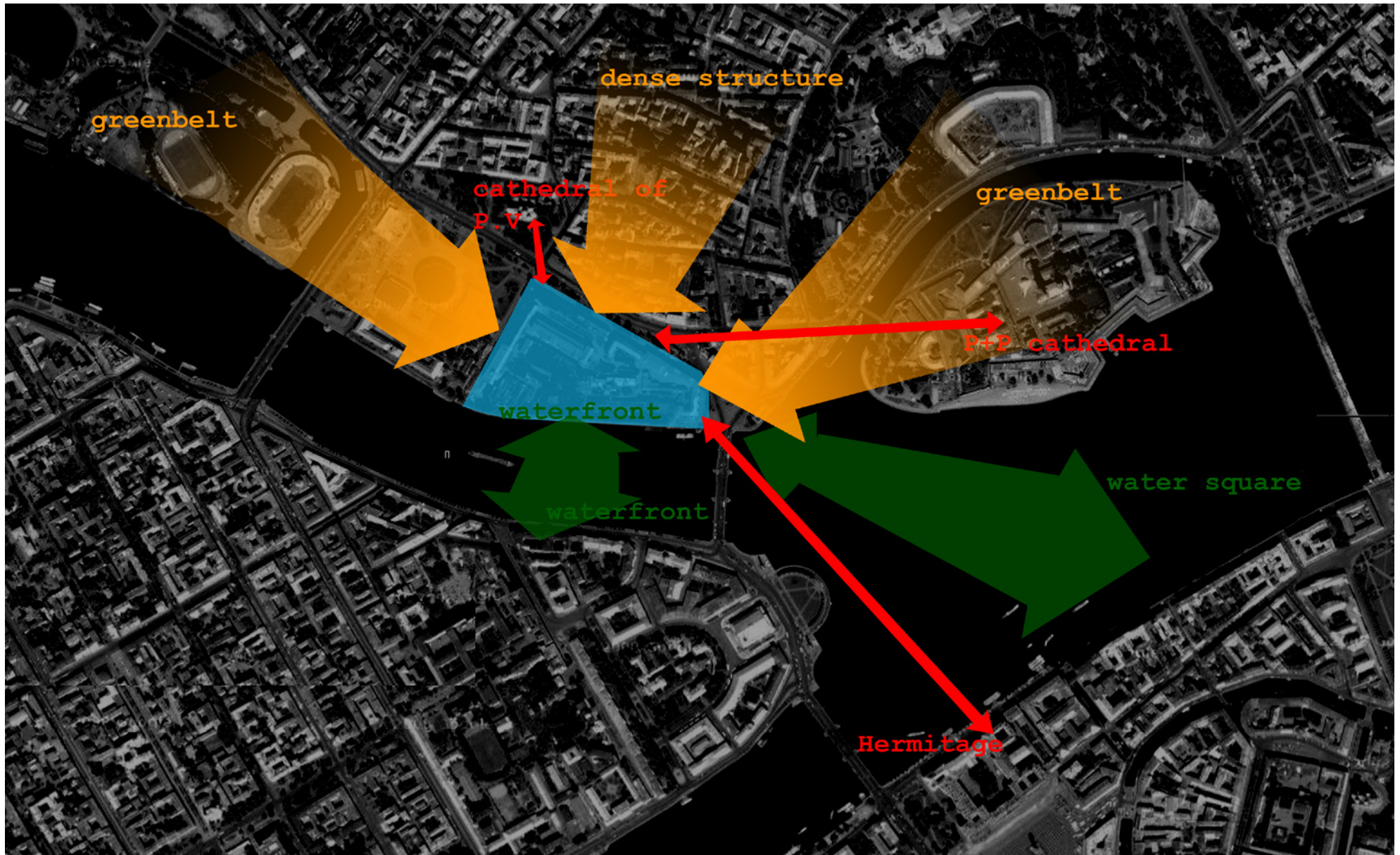
The idea is to offer a contemporary structure like Hermitage, the Hermitage 2.0. There is no museum of modern art in St. Petersburg.

The main concept is a building complex of high density filled with completely different uses. Its central situation is attractive for cultural uses, science, a hotel and other very public functions. Important topics are public urban space, open democratic building structures and the connection of the area with the city and its people. We worked with three definitions of public: super public, connecting public, specific public. Hermitage 2.0 should refer to surrounding urban spaces and important buildings to create some axis and squares. Another topic of our work is how to react at the waterfront and at the crowded street next to the site.
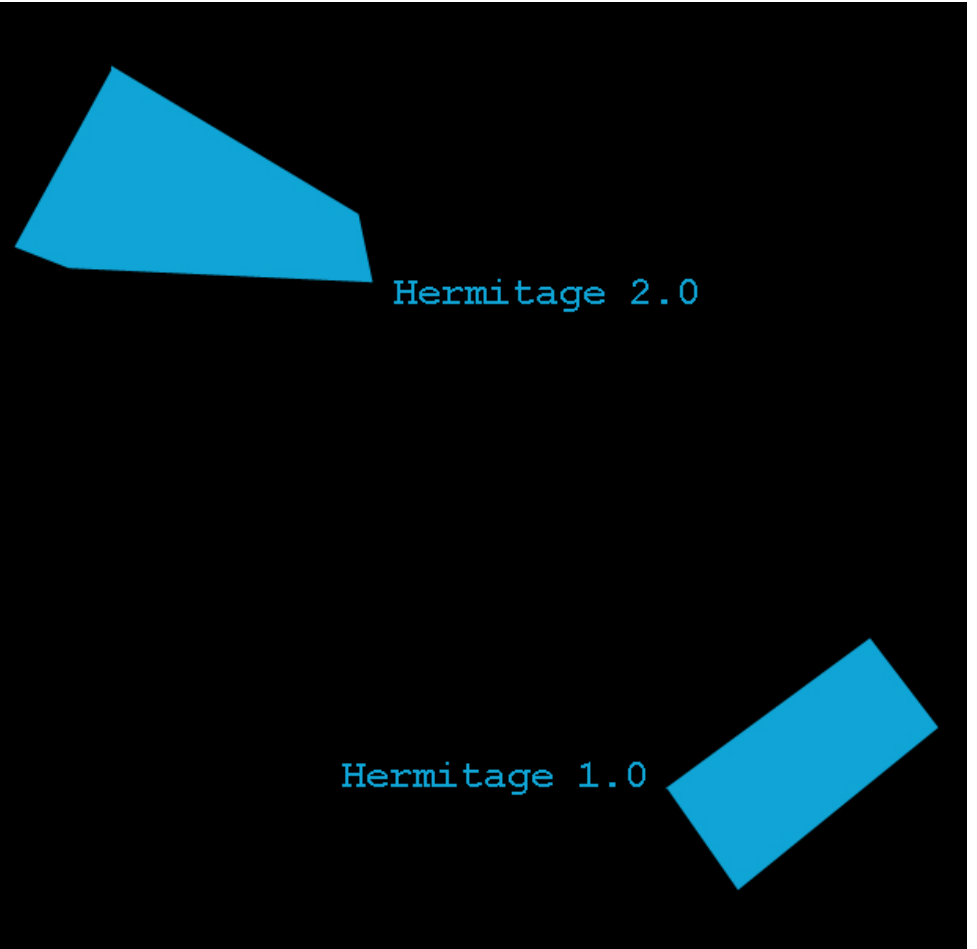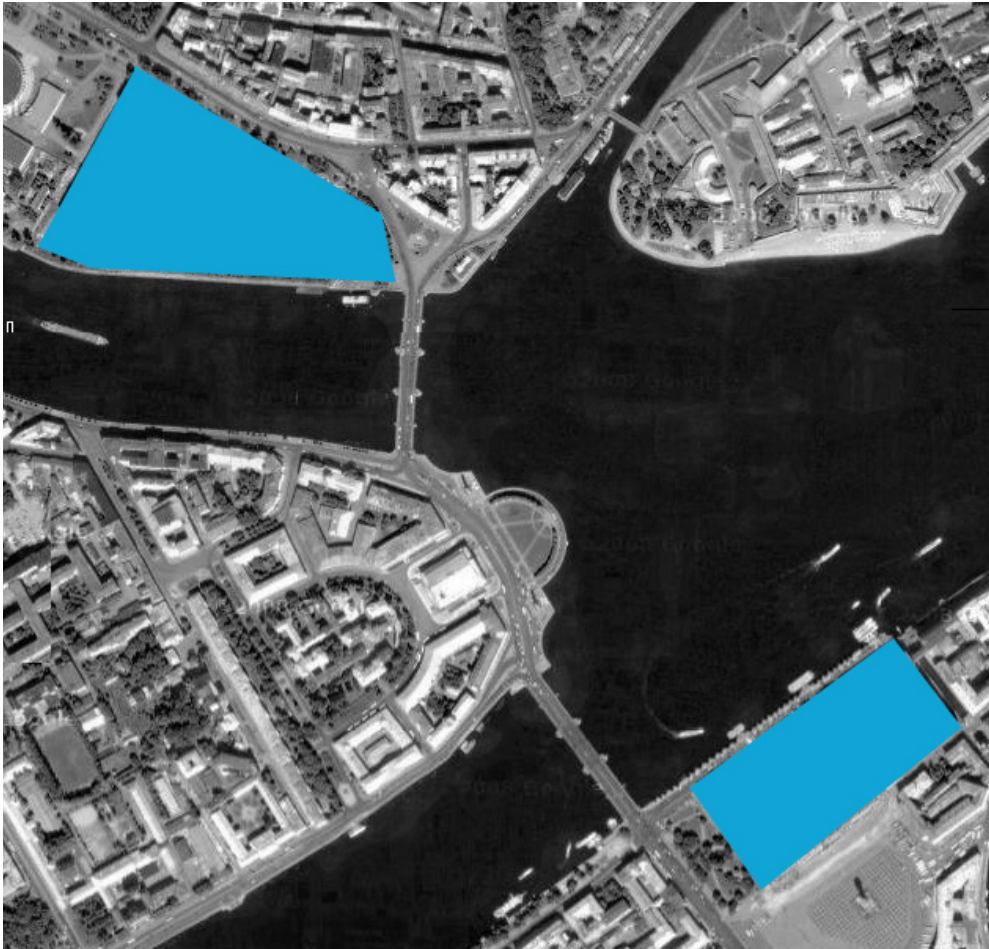
greenbelt

dense structure

greenbelt

analysis context

analysis context

Hermitage 2.0

Hermitage 1.0

image profile

ГОСУДАРСТВЕННЫЙ
ЭРМИТАЖ
State Hermitage Museum

science
hotel
Hermitage 2.0
party
cafe
art
shopping
sports
Push up € 9.90
dormitory
music
public space
H&M
students
culture
library
university
multicultural

user

university
businessmen
multicultural
money
freak
family
60+

user profile

ГОСУДАРСТВЕННЫЙ
ЭРМИТАЖ
State Hermitage Museum

specific public
specific public
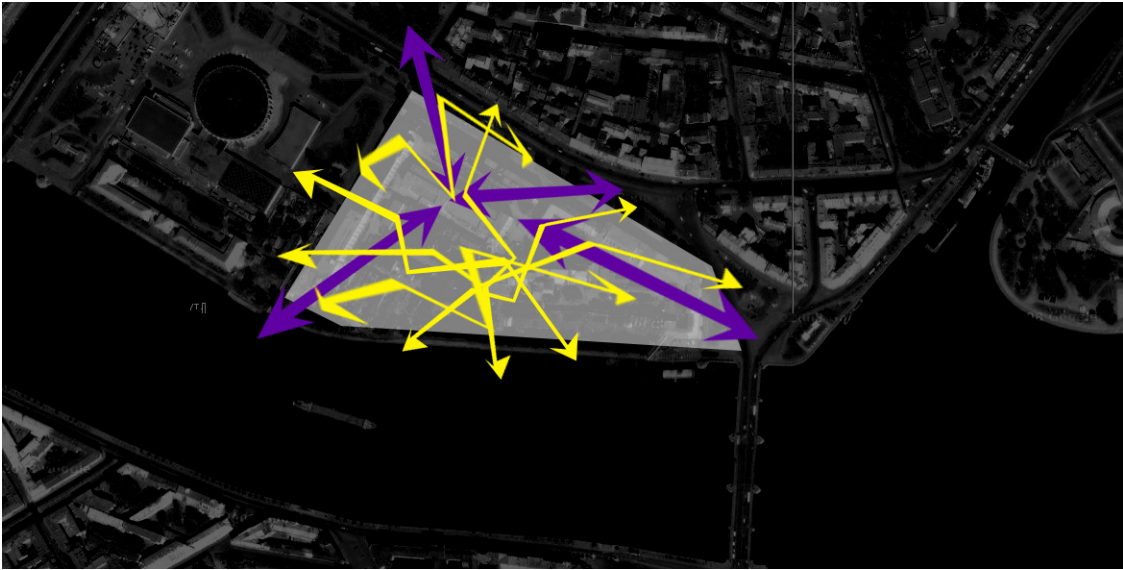specific public
superpublic
connecting
connecting
specific public
superpublic

public Hermitage

site

hyper connected

two borders

street
two clear borders
neva

supertop

street
two clear borders
neva
supertop

axis

cathedral
street
P&P
two clear borders
supertop
neva
neva

cathedral

street

ssts(semisupertopsquare)

P&P

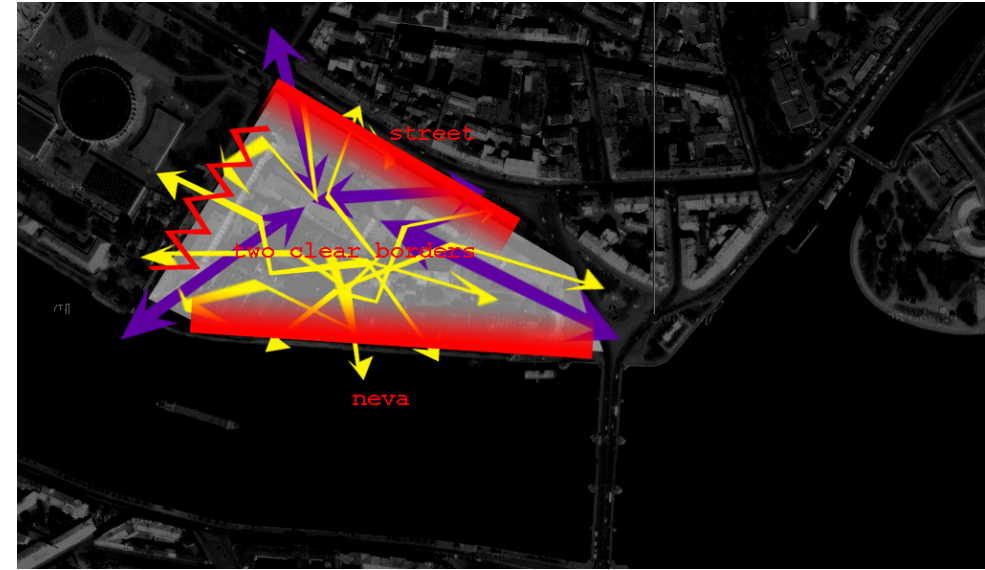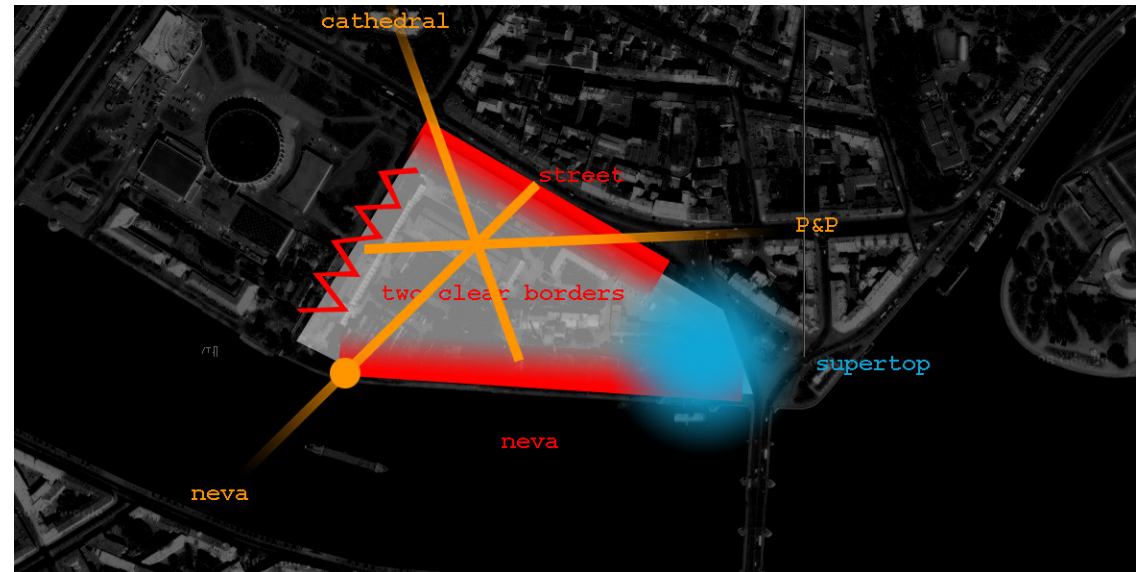two clear borders
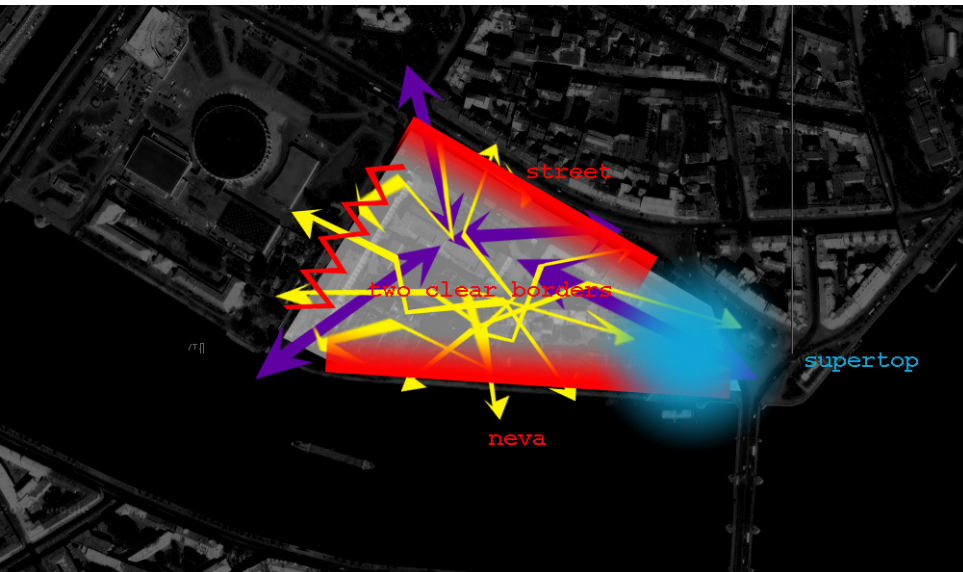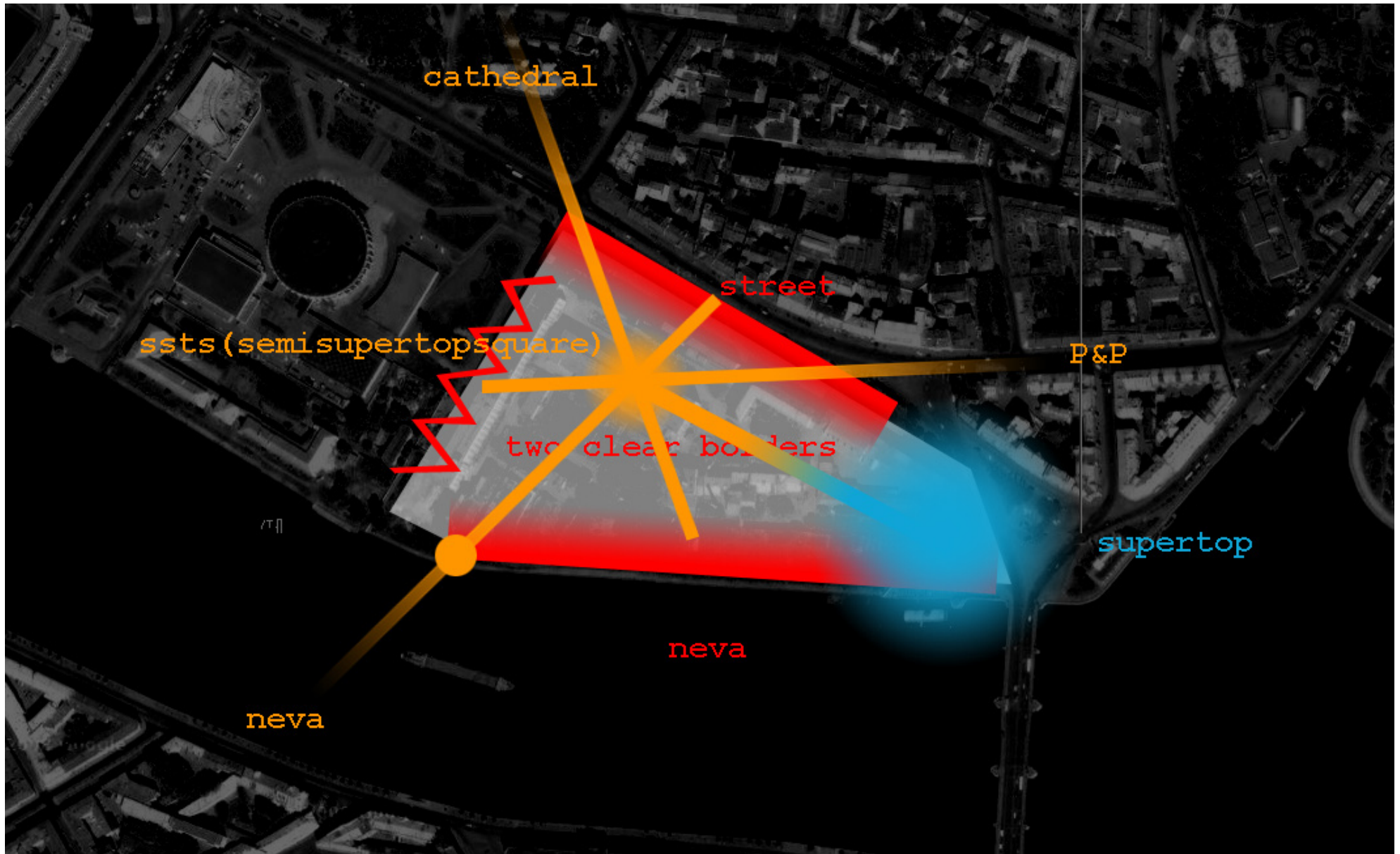
supertop

neva

neva

second supertop

superpublic

museum of modern art
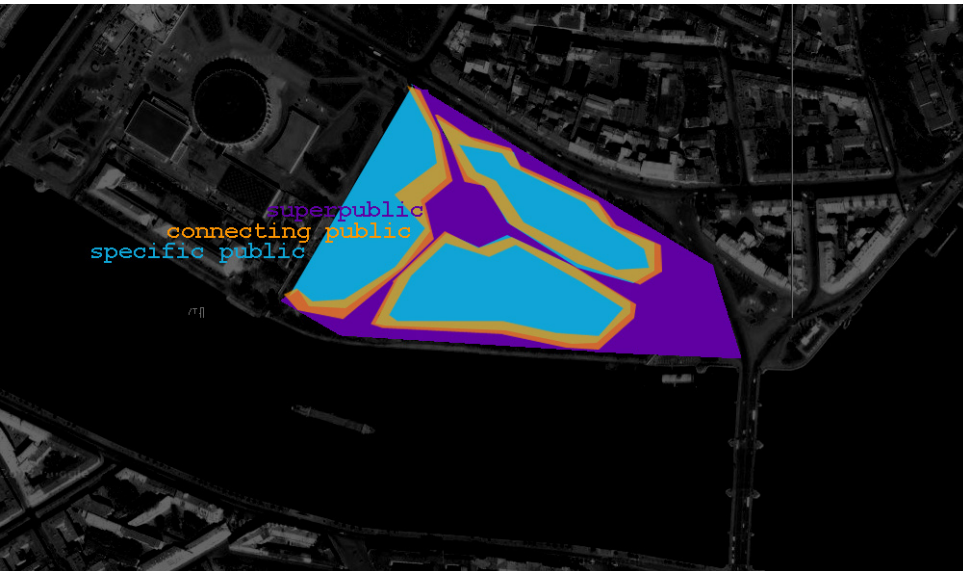shopping
neva boulevard
main squares
green roof promenade
cinema

connecting public

restaurant
cafe
hotel bar
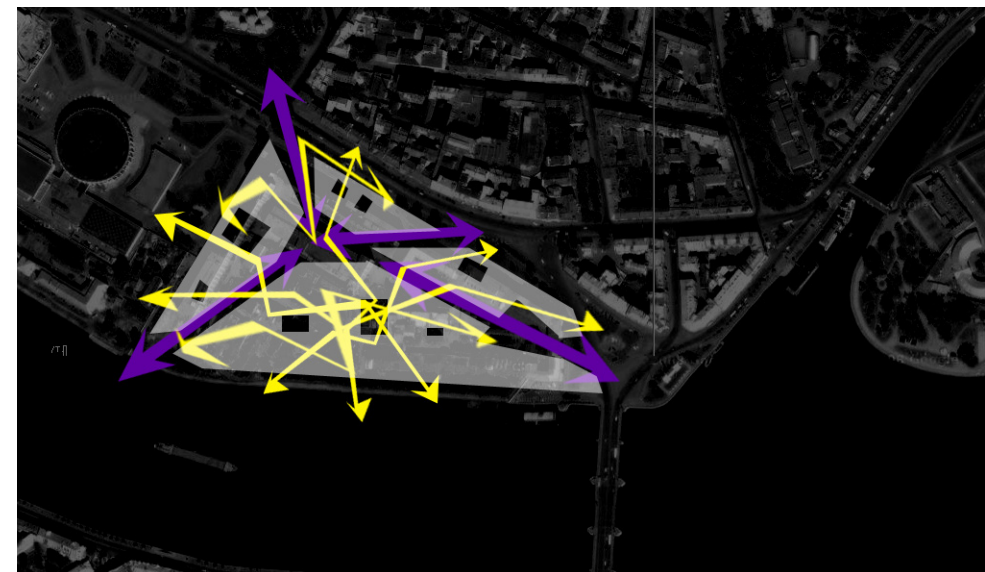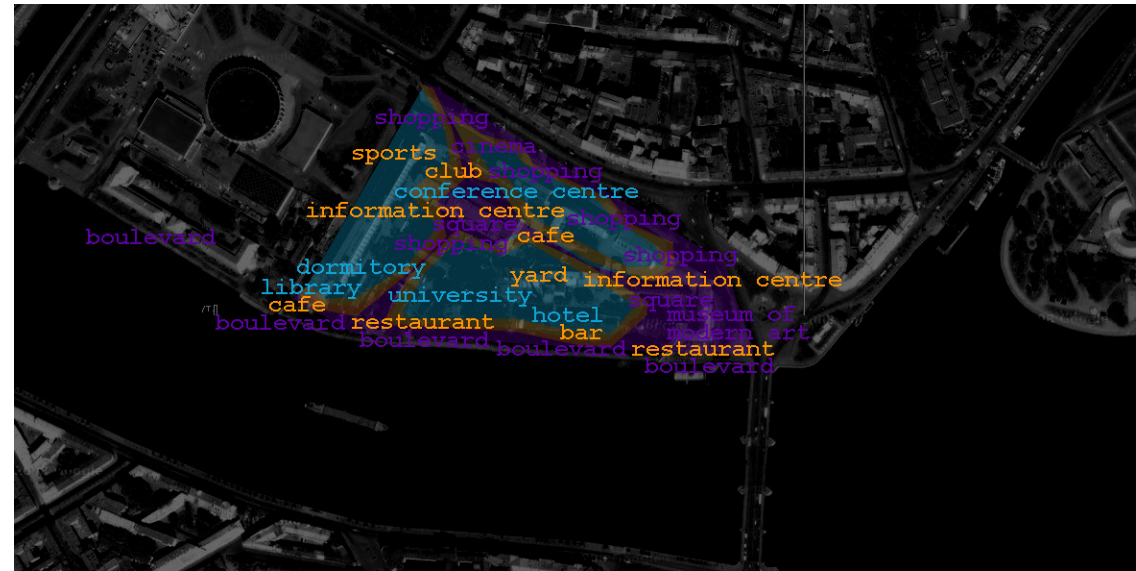internal yards
freetime activity
sports
information centre
club

specific public

hotel
dormitory
university
library
conference centre

definitions of public
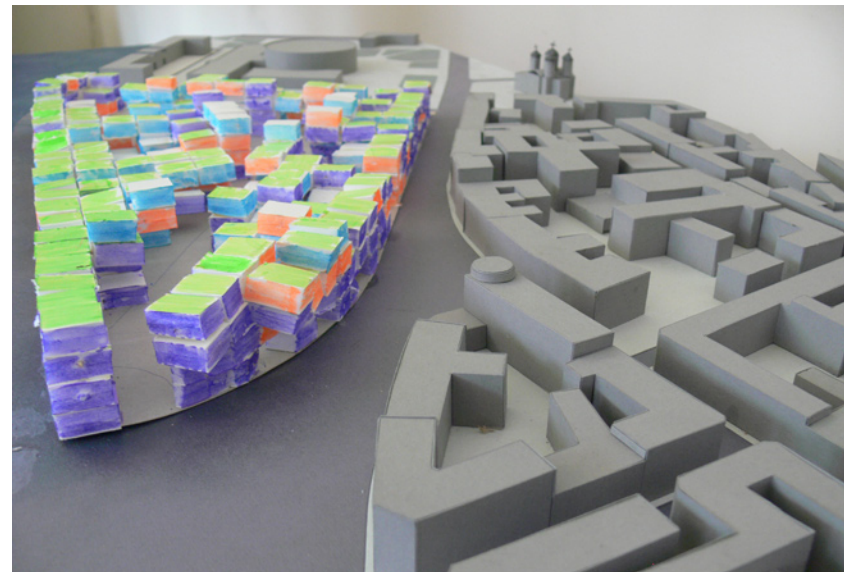
public zones

superpublic
connecting public
specific public

uses

shopping
sports cinema
club shopping
conference centre
information centre
boulevard   shopping
square   cafe
shopping   shopping
dormitory   yard information centre
library university   square
cafe   hotel   museum of
boulevard restaurant   bar   modern art
boulevard   boulevard   restaurant
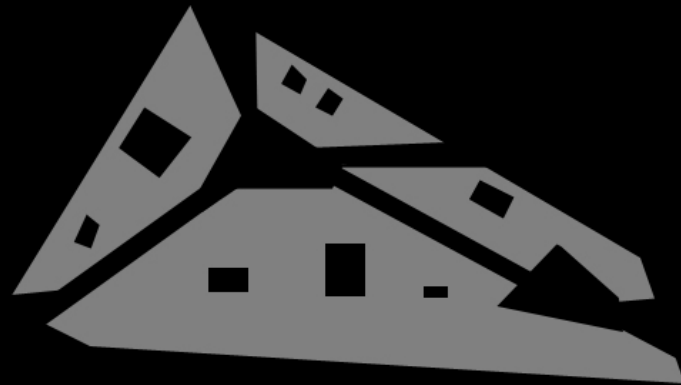boulevard

structure

green superpublic

urban superpublic
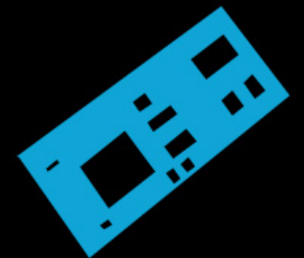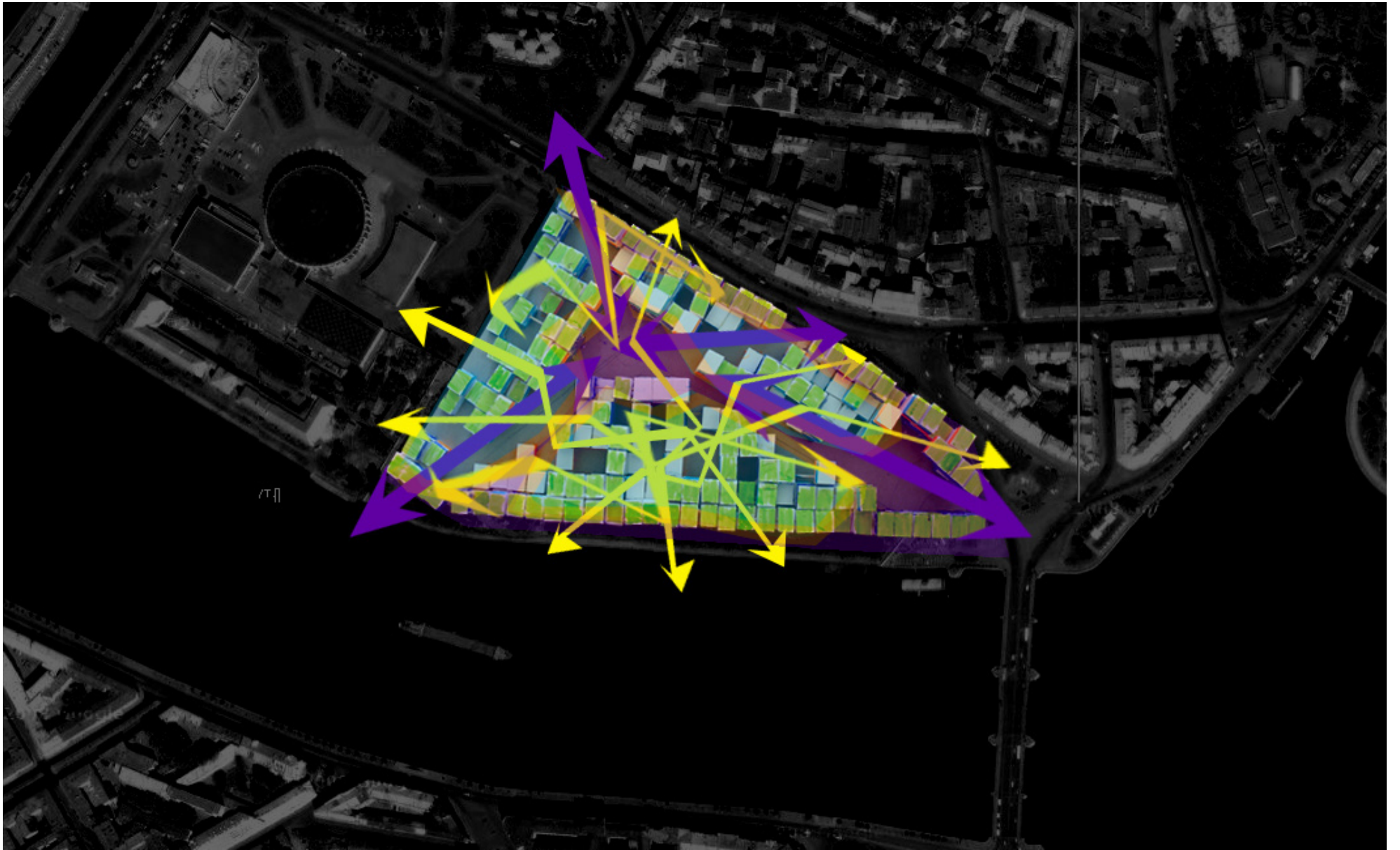
two layers of circulation

model photos

Hermitage 2.0

Hermitage 1.0

Hermitage 2.0, a hyper connected multi functional mega structure